



Fabienne Fredrickson

After writing for an international marketing magazine at the age of 20, working for the world's top 3 advertising agencies, and selling advertising space for national magazines, Fabienne started her first private practice. In less than 8 months, she had

more than 30 clients, around the country and internationally. **In opening up her Client Attraction consulting practice, she again filled it to capacity in less than 8 months.** Fabienne quickly became known as **"The Rainmaker"** as she helped people get **more clients in record time, every time.**

*"Working with Fabienne has taken my business to a level I never imagined. **I'm enjoying more money, more clients**, more fun, a clearer identity in the marketplace, and clear, easy articulation about my services and why they are unique and effective. **I'm working smarter, not harder and building a large client base.**"*

– Brooke Lieb, Alexander Technique Practitioner

Fabienne's Speaking Style:

Fabienne leads her audiences with a dynamic, fast-paced mix of very practical how-to information delivered with a high dose of inspiration and motivation. Her infectious energy and upbeat spirit will help your organization and its members attract their ideal clients, effortlessly.

TO BOOK FABIENNE FOR YOUR EVENT:

Fabienne Fredrickson
Call Toll Free: 866-RAINMAKER
(866-724-6625)

Info@ClientAttraction.com
www.ClientAttraction.com

What Clients and Participants Are Saying

*"Thank you for one of the best presentations this year. Each year, there is one **speaker who provides really useful information** that everyone can take home and start using immediately, and **you were it.**"*

*"I have been 'put back on track!' and, after letting this morning's seminar **RESONATE** in my head, I can say that **I have taken more from today than any other seminar that I have attended in the past.** Thank you!"*

*"Wow! What a great seminar. The content of the **program was concise and invaluable.** Hearing you present this information in such a focused way was very powerful. I also commend your style—easy and alluring."*

*"Fabienne is really skilled in making the concept of marketing, networking and getting additional clients easy.... and interesting. It's not the same old cookie cutter method that's out there. **She adapted what she knows to our market rather than trying to fit us into some mold. Her seminar is priceless.**"*

*"The workshop was great! Thank you so much. **We all learned a great deal. And, it was a lot of fun!** You were just great and I am really glad to tell you **we'd love to hire you again at a later date!**"*

*"Fabienne's seminar taught me about turning more prospects into paying clients through a **predictable, repeatable and verifiable process. No more hit or miss!** Fabienne is direct, upbeat, passionate about our success. It shows!"*

*"Thank you for your fantastic seminar at The Institute for Integrative Nutrition. **We appreciate all the great tips, your wisdom and generosity!** I have been working on the Client Attraction System ever since and **I am enjoying great success!**"*

*"Fabienne is extremely thorough. **She broke down the marketing process I have feared for years and made it seem fun and easy.** She is an amazing problem-solver."*

Fabienne's most popular and requested program:

"How to attract *all* the clients you need!: the Proven Client Attraction System™

Do you sometimes feel overwhelmed as to where to start building your business or give a boost to the one you have? Do you wish that someone would *finally* show you how to get a consistent stream of new paying clients without pushing so hard?

Many people are very good at their trade, but lack the marketing skills that bring in new clients consistently. Fabienne Fredrickson of ClientAttraction Business Coaching developed The Client Attraction System™ to teach others how to use marketing to their advantage.

At this powerful seminar, you will learn to:

- Break down the marketing process into easy steps
- Use the secrets of PULL marketing to get clients effortlessly
- Determine which target market will yield more revenue
- Get clients who will pay you what you're worth
- Create your own marketing action plan to start seeing results quicker than you would on your own

Other popular topics:

- Staying disciplined in your marketing: How to set up systems to stay on track and attract new business consistently**
- "Wow, can I have your card? I need to work with you!" How to create a COMPELLING marketing message to attract new clients quickly**
- Closing the sale: How to turn more prospects into paying clients WITHOUT selling your soul**
- The 100% referral business: how to get your clients to systematically send you high quality referrals**
- Getting potential clients to call YOU: How to build irresistible PULL marketing materials**
- Networking for success: A step-by-step guide for the beginner and the introverted**
- Your no-fee sales force: How to create lasting strategic partnerships that get you new clients consistently**

Partial Client List

- Office Depot Annual Conference
- National Speakers Association
- The NAPPS Annual Conference
- NAWBO – National Association of Women Business Owners
- The Interior Refiners Network
- The Virtual Business Group
- The Marketing Executives Group
- New York New Media Association
- AWIB - The Association of Asian Women In Business
- AWNY - Advertising Women of NY
- The Swedish Institute
- The Business Exchange
- Mercy College of Acupuncture
- The Collaboratory of Graphic Designers
- The Health Counselor Association
- eWomen Network
- The Institute for Integrative Nutrition
- Coachville New York City
- Metromom Home Sales Network
- Rockland Business Association
- T.E.A. Women Network
- University of Chicago Alumnae

"Fabienne's seminar is excellent!

Before attending it, I had no idea how to market myself... **The work she gives in her seminars is both very motivating AND intense**, and I can truly say my business is a success today because of having seen her.

What I like the best about her is **her willingness to share everything she knows**. She sent forms, examples, lists, etc. I didn't have to spend time creating things from scratch; she gave us actual verbiage of what she says in various situations which we then modified for what we do. She was great! **If you're willing to do the work - she's the person with all the tools!"**

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